

EL ANILLO OLÍMPICO DE LONDRES



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MANUAL DE ACCESIBILIDAD UNIVERSAL EN INSTALACIONES DEPORTIVAS

I Introducción, dirigida a centrar diversos temas que afectan a la accesibilidad y al deporte.

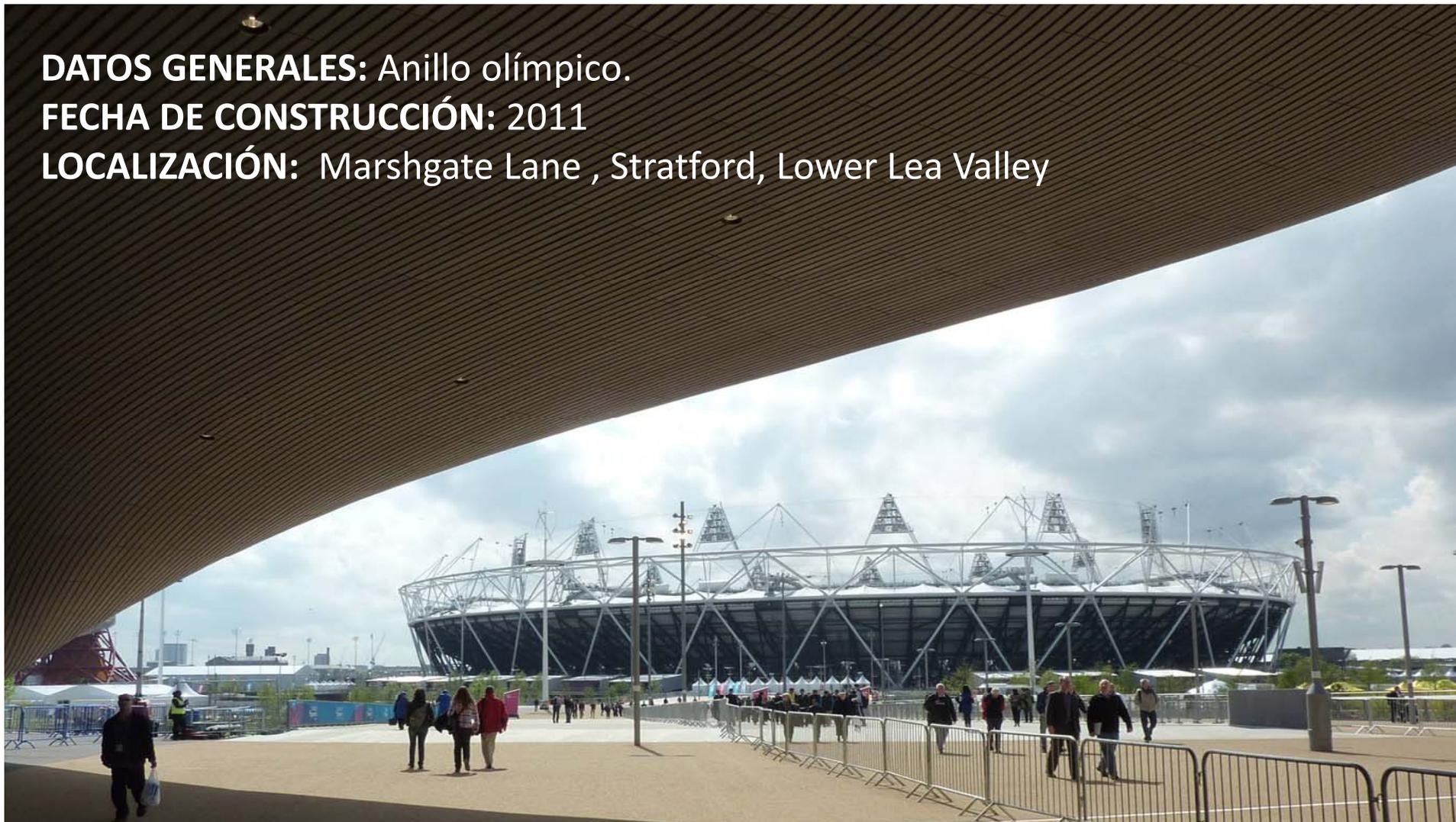
II Bloque técnico, donde se reflejan las especificaciones técnicas, explicando el porqué de las mismas, basándose en el marco jurídico, la experiencia y las buenas prácticas.

III Buenas prácticas, donde se describen actuaciones de accesibilidad en instalaciones deportivas que se consideran correctas.

DATOS GENERALES: Anillo olímpico.

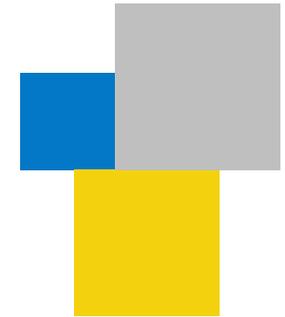
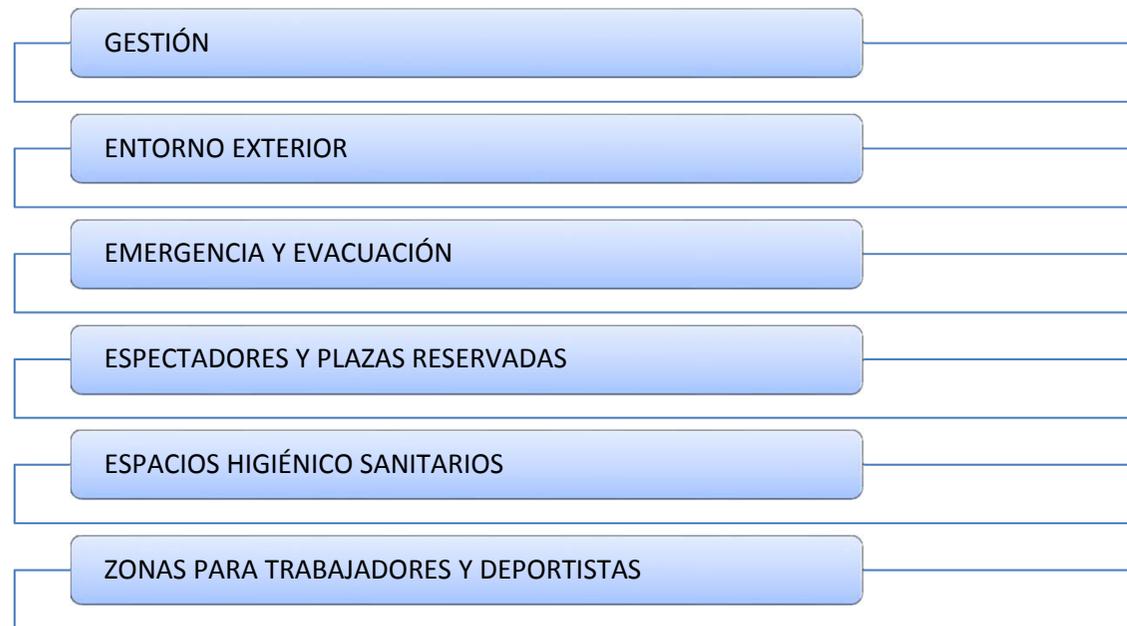
FECHA DE CONSTRUCCIÓN: 2011

LOCALIZACIÓN: Marshgate Lane , Stratford, Lower Lea Valley



"El objetivo de los Juegos de Stoke Mandeville es unir a los hombres y las mujeres con discapacidad física del mundo en un movimiento deportivo internacional, en el que su sincero espíritu deportivo dará esperanza e ilusión a miles de personas con discapacidad. No puede haber una mayor contribución de las personas con discapacidad a la sociedad que poder ayudarla, a través del deporte, a favorecer la amistad y el mutuo entendimiento entre las naciones". Sir Ludwig Guttman

ACTUACIONES DESTACADAS



Estadio Olímpico

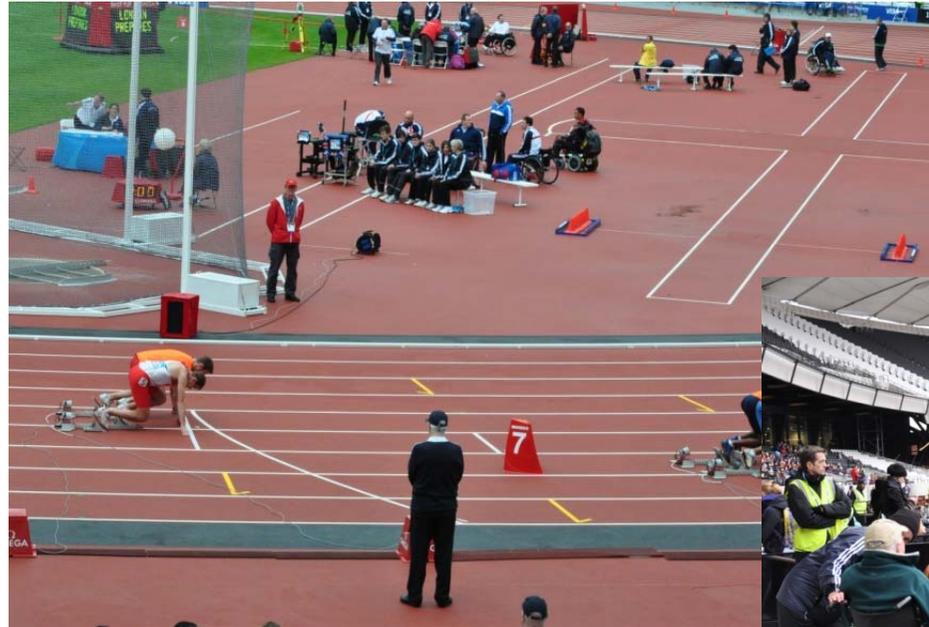
Centro Acuático

Basketball Arena

Cooper Box

Velódromo

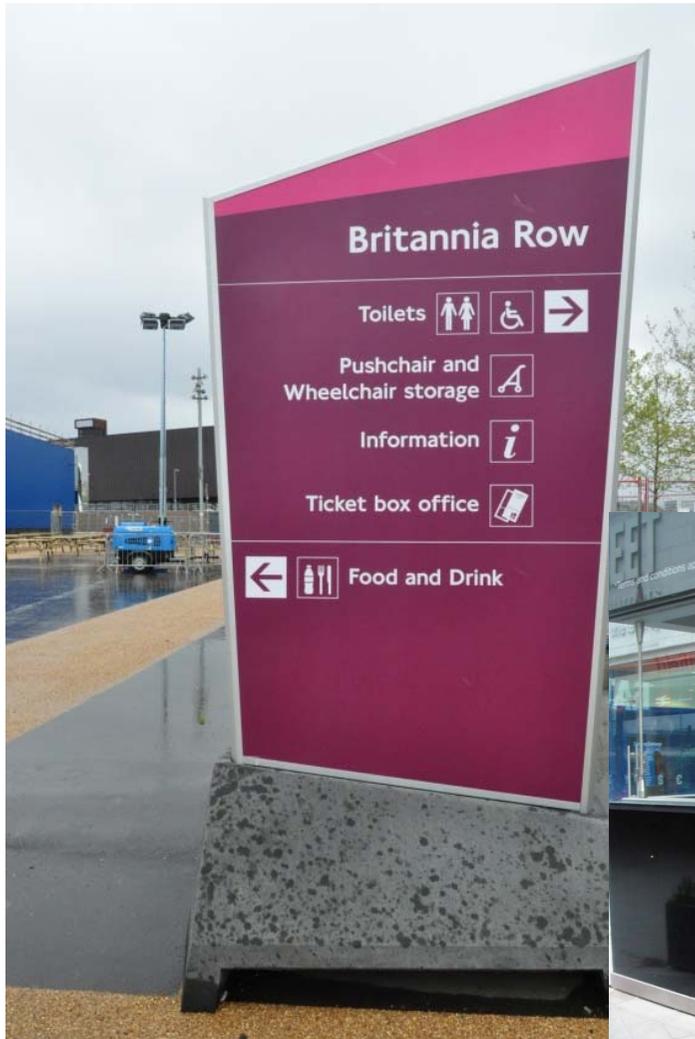
GESTIÓN DE LA ACCESIBILIDAD



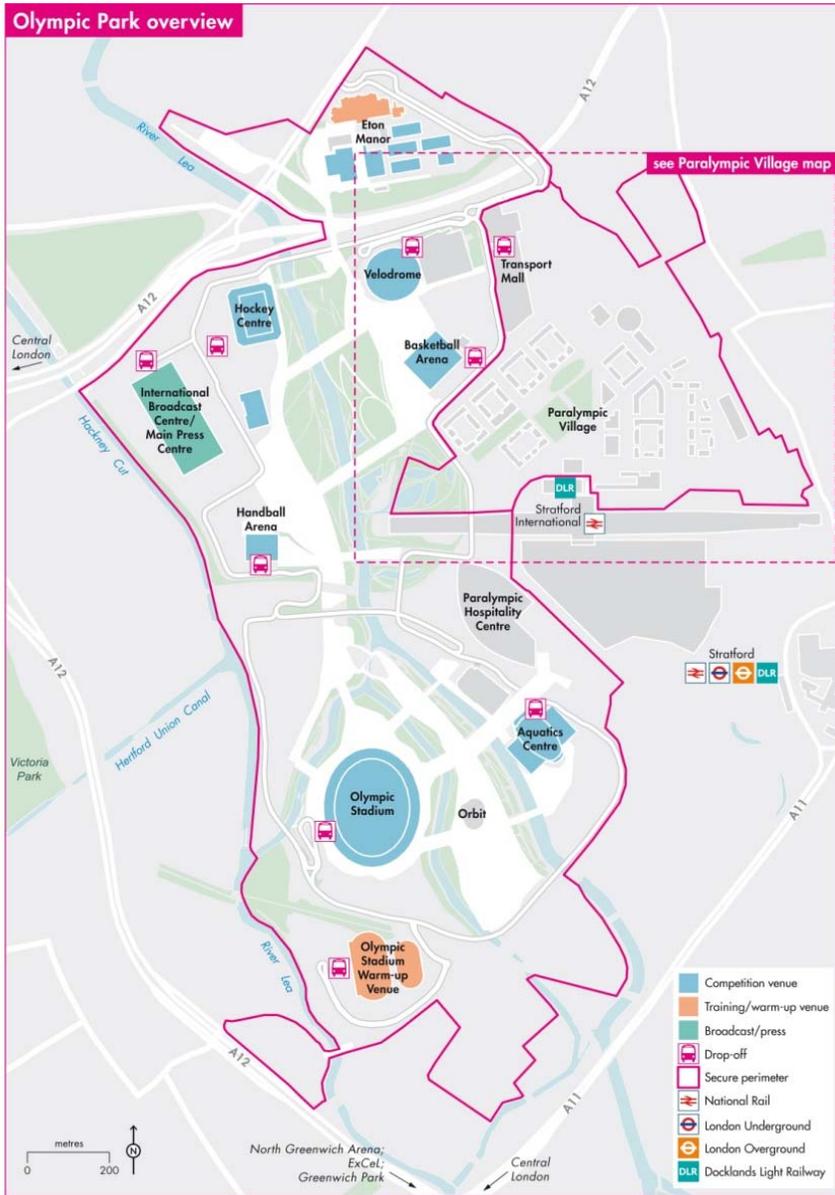
The screenshot shows the London 2012 website's accessibility page. At the top, there is a navigation bar with links for "Schedule & Results", "Torch Relay", "Sports", "Athletes", "Countries", "Join In", "Spectators", "News", and "Photos". Below this is a "Countdown to the Opening Ceremony" section with a digital display showing "017:11:19". The main heading is "Accessibility", and there are sub-sections for "Accessible travel", "Web accessibility statement", and "Olympic venues". The "Olympic venues" section includes a dropdown menu for "Select venue" and a paragraph stating: "We are committed to ensuring that London 2012 is everyone's Games, with services and facilities to meet all accessibility requirements. Our aim has always been to provide a wide range of services and ticket products for disabled people, tailored to the needs of people rather than a 'one size fits all' approach." Below this is a "Tickets" section with the text: "London 2012 has created a ticketing process that is inclusive and accessible. It is important to us that people of all abilities can purchase tickets easily. For more information, please read Ticket information for disabled people on the London 2012 Ticketing website." At the bottom, there is a "Ticketcare" section with the text: "The Ticketcare scheme is available to those disabled people who do not need a wheelchair space but cannot come to the Games without a carer or PA. Ticketcare tickets are subject to availability and are not guaranteed." The page also features social media sharing icons and a Samsung GALAXY S III advertisement.



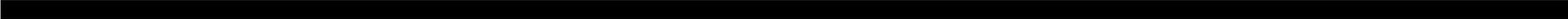
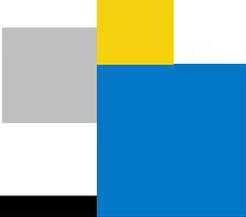
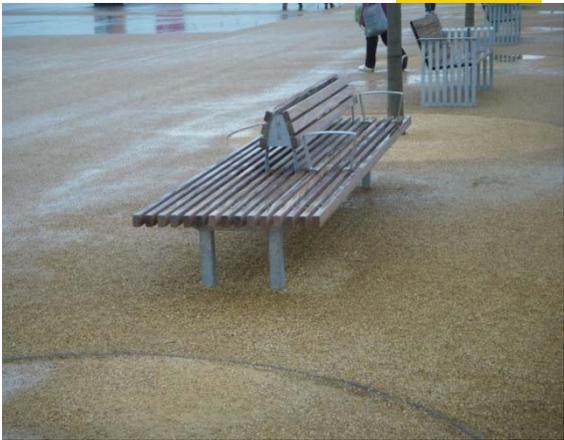
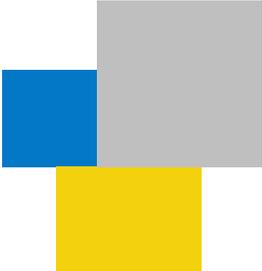
ENTORNO EXTERIOR



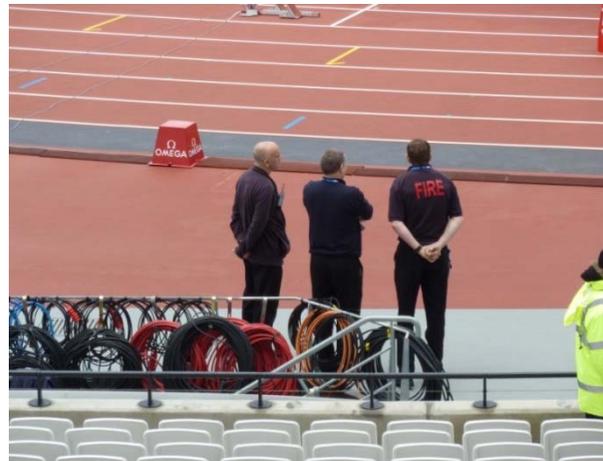
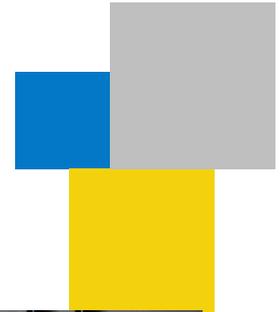
ENTORNO EXTERIOR



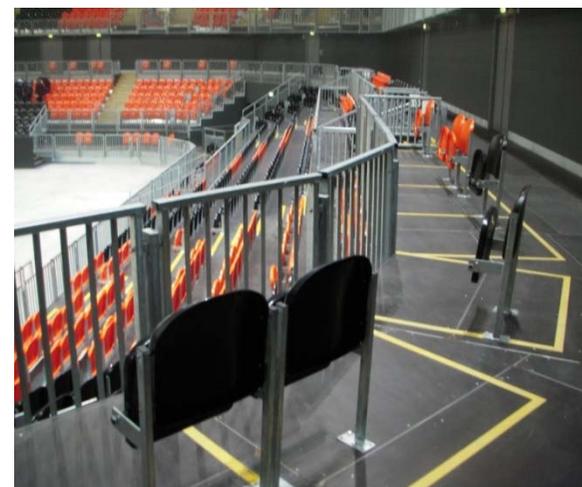
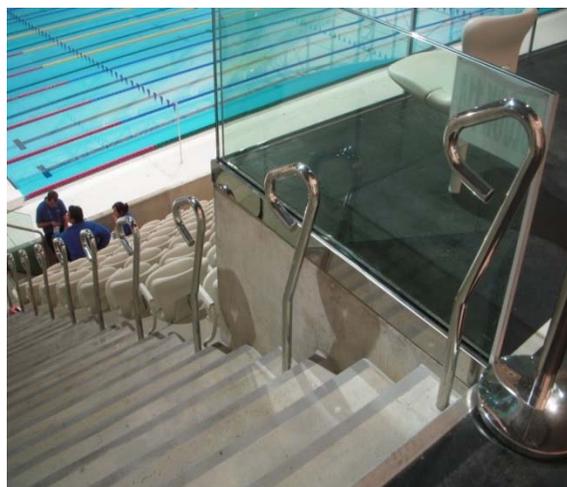
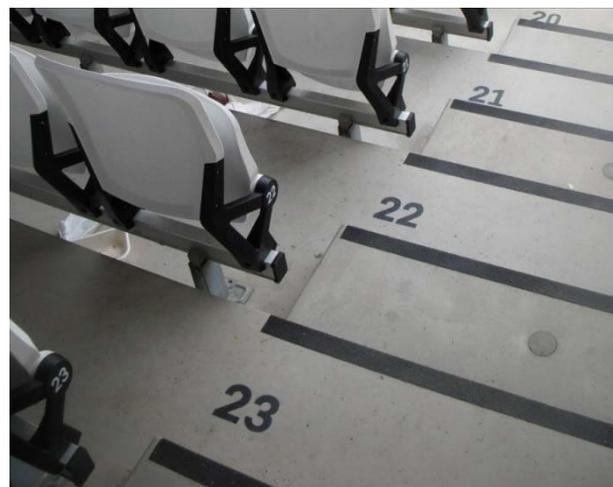
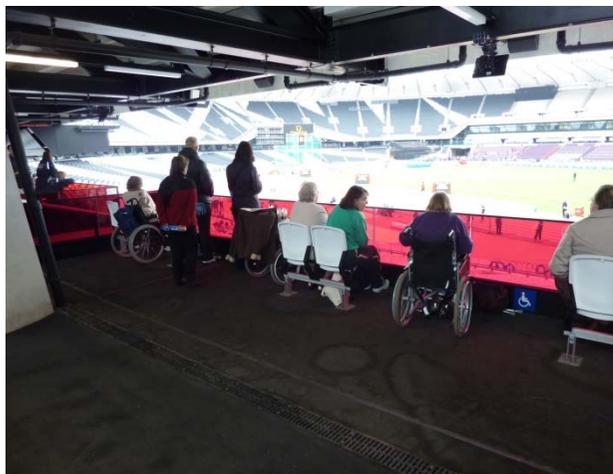
ENTORNO EXTERIOR



EMERGENCIA Y EVACUACIÓN



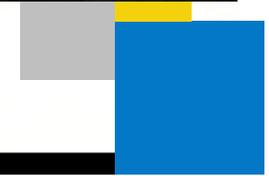
ESPECTADORES Y PLAZAS RESERVADAS



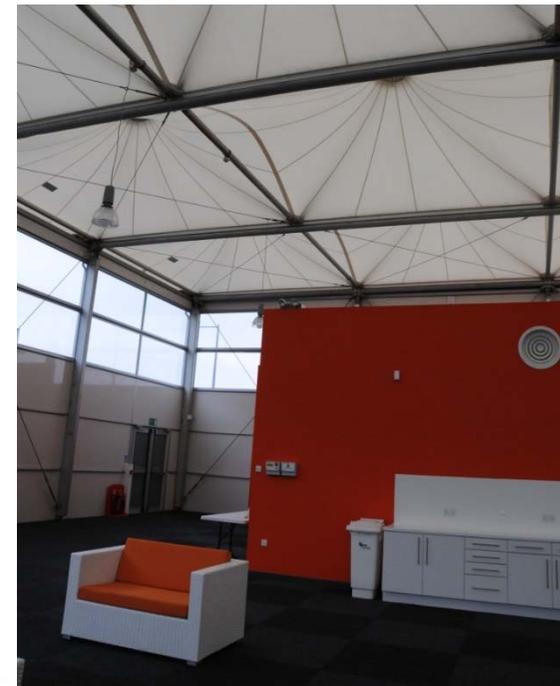
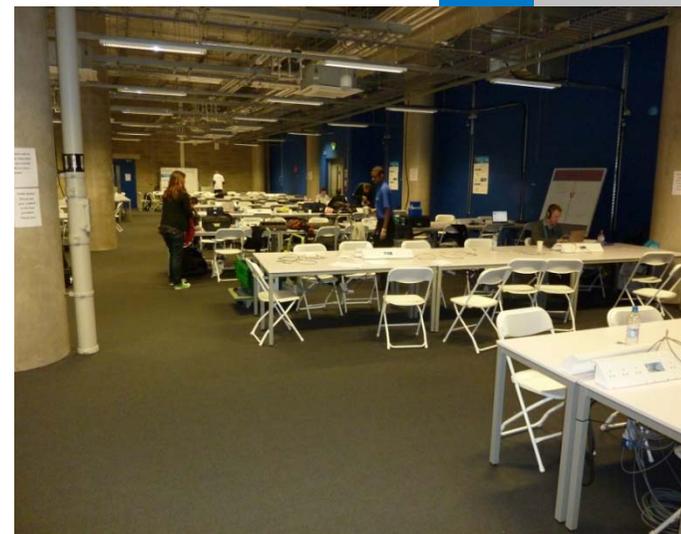
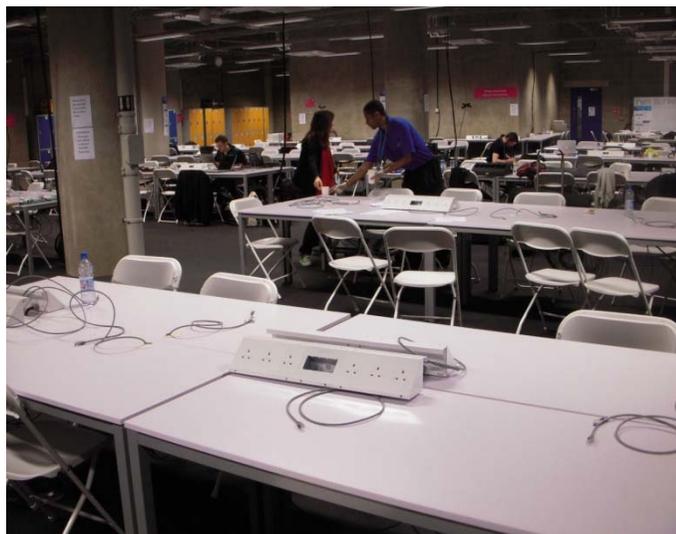
ESPACIOS HIGIÉNICO SANITARIOS



ESPACIOS HIGIÉNICO SANITARIOS



ZONAS PARA TRABAJADORES Y DEPORTISTAS



ZONAS PARA TRABAJADORES Y DEPORTISTAS



MUCHAS GRACIAS

